



Book a nurse with confidence

A mobile app that connects new and expectant mothers to nurses for in home postpartum checkups and support.

TARGET BENEFICIARIES



New and expectant youth mothers, new born babies, millennial parents in urban and peri-urban areas.

OWNERSHIP



Teheca Limited, has full ownership and rights to Teheca app and services.

STATUS



- Tested and Ready to scale up
- Paying customers and growing user base
- Fundraising, \$200k

FUNDING



- Initial:
- \$10,000 - UNFPA(UpAccelerate)
- Follow on:
- \$2500 - MasterCard Foundation)
 - \$10,000 - Google for Startups
 - \$20,000 - NSSF Hi Innovate
 - \$1000 (YHER).

Supporters



- Google For Startups
- SeedStars World
- UNFPA- UpAccelerate

TYPE OF SOLUTION



mHealth
Digital health service

Innovation Factsheet

Introduction

Teheca seeks to reduce the high infant and maternal mortality rate among new and expectant mothers through increasing uptake of postnatal among new mothers.

We connect mothers to nurses for personalised in home postnatal checkups and support through availing useful maternal health information, products and services so as to reduce high mortality rates of mothers and newborns in developing countries.

We believe that increasing uptake of postnatal care services will allow for timely identification and referral of life threatening complications that arise in new mothers after discharge.

Over 80% of postnatal care happens outside the walls of the hospital, hence the need to move postnatal care services closer to mothers and outside the walls of the hospital. Postnatal care should be personalised and mother centered because each birth is unique and special.

Progress and Results

2017 - 2018:

- Graduated from Up Accelerate program
- Development and launch of Teheca app MVP
- Developed and launched Teheca Prepared mama bag, an improved mama kit version tailored to youthful and millennial pares.
- Onboarded first 20 nurses and 20 community health workers.
- Completed Up Accelerate, MasterCard Innovation express and were selected for Google Launchpad Africa for solving one of Africa's biggest challenge.

2018 - Todate:

- Graduated from Google LaunchPad 2018.
- Launched In app forum for mothers and nurses Q&A forum
- Won Seedstars Kampala, and selected among top 10 startups in Africa.
- 120 nurses recruited and onboarded.
- 40, 000 mothers impacted through our healthcare service, maternal health information and products.
- 500 mama kits to supplied/sold mothers in Uganda & Kenya.
- 10,000, 000/= Ugx paid out to nurses
- 32,000,000/= Ugx in revenue made through Teheca services collected
- Currently fundraising for a seed fund of \$200,000. (Safe/Convertible Note)

Challenges and Lessons Learnt

- Stabilizing production of mama kits for mass market.
- Customer acquisition and retention over long period.
- Closing a round of fundraising to help accelerate growth and service coverage. Lessons.
- Demand for personalised care services.
- Market opportunity in on Demand service delivery
- Need of alternative health care service delivery

More about Teheca App

If you would like to know more about Teheca, check out the resources below or contact: info@teheca.com

Website: www.teheca.com

Documentation: [here](#)

This fact sheet was developed,by:

Mr. Ruyonga Daniel
C.E.O, Co-founder
Teheca Limited
Tel. +256 705720751
Email. druyonga@teheca.com



Teheca Limited.
Old Butabika Road, Mutungo.
Kampala, Uganda.
Telephone: +256 200 902468
Email: info@teheca.com
Web: <https://teheca.com>